

NLES PTA Minutes from December 16,2019. In attendance: Angela Weakley, Kelly Campbell, Gina Schule, Linda Goodwin, Nancy Favarolo, Jennifer Martelli, Amy Dorfman, Amanda Hartzell, Yvonne Wild, Denise Fockler, and Kristina Beville.

Meeting started at 9:01am.

Nancy spoke about the Holiday Shop. We made \$5700 total, but we have to give the Penguin Patch \$3801.17. That leaves us with \$1900, minus expenses. Would like to do it for two days next year using a different company.

Movie night is January 10<sup>th</sup> at 6pm. The movie we are showing this year is Toy Story 4. Movie night is not a parent drop off....parents must stay the whole time. Families can bring food, but maybe not advertise it. Need to get the flyer out by Thursday Jan 2<sup>nd</sup>. Gina will ask for popcorn to be donated. Linda and Angela will ask for water donations from Harris Teeter/ Sandbridge location and Foodlion.

Bingo night is April 24<sup>th</sup>. Discussed doing a pre-sale for the Bingo cards and charging \$2.00 per card. Also talked about charging for snacks, doing a 50/50 raffle and putting together some raffle baskets. Linda is going to count the cards to see how many we have. We will send out a flyer letting families know how many cards are available. Need to get the gift cards for prizes.

Membership: we discussed ways that we could get 98 more memberships so we can reach our 100% membership goal. Many thought having membership tables at upcoming popular events like Movie night, Parents Night out, and Bingo night would be a good idea. Also, pump up the advertising on social media. We could also do one more membership drive in February with a " Show your school some love" theme. The prize could be a donut party.

We talked about the \$15,000 playground goal. Thought putting a meter up in the lobby showing how much money we've earned would be a great motivator.

Budget: Hospitality decided on funds breakdown. \$500 for Rams on the Run, \$2500 for Family Fun Day. Also would like holiday shop to reflect \$1000

Nancy reminded us there will be no school store this month.

Hospitality: Cookie exchange on Wednesday. Please make sure your 4 dozen cookies are in disposable containers.

Next meeting will be in the evening on Tuesday January 28<sup>th</sup> at 6pm. We will be discussing and going over the budget. As always, kids are welcome to the meeting.

PTA shelves in the storage closet need to be cleaned out by the first week in January.

Meeting ended at 10:04 am.